

SOCIAL SCIENCES SUPPORTING WATERSHED MANAGEMENT IN THE HUDSON ESTUARY

September 26, 2007

AGENDA

- 8:00-8:30 Arrival, registration, and continental breakfast
- 8:30-9:00 Welcome, introductions, and overview
- 9:00-9:45 Social science applications in natural resource management (Fish)
- 9:45-10:45 Use of social indicators to understand local communities (Dalton)
- 10:45-11:00 Break

- 11:00-12:00 Community-based social marketing to empower voluntary change (Everett)
- 12:00-1:00 Lunch (with table discussions) – three most important issues you're dealing with on an individual basis regarding behavioural change and watershed management (Everett)

- 1:00-1:30 Revisit needs assessment and prioritize issues (Everett)
- 1:30-3:00 Case Exercise (present case and instructions; group work) (Dalton)
- 3:00-3:45 Moving forward? What are opportunities, interests, next steps (Dalton and Fish)? Complete evaluation forms.
- 3:45 Adjourn