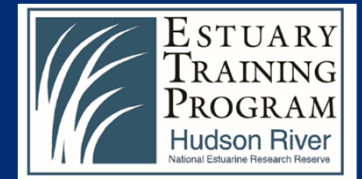




Department of  
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Conservation

# Case Study Comparison of Behavior Change Tactics in Promoting Nature-Based Shoreline Protection Methods

Hudson River National Estuarine Research Reserve  
June 22, 2018



## Webinar Ground Rules

- Please mute your phones unless prompted otherwise.
- Use the chat function to ask questions as they come to mind during the webinar and send questions directly to the Host & Presenters.
- Take the survey that pops up after the webinar.
- Be aware that the webinar is being recorded.
- If you are participating as part of a group, please send the names and email addresses of those in your group to **Emilie.Hauser@dec.ny.gov**

The screenshot shows the top navigation bar of a Zoom meeting interface. The 'Chat' icon is circled in red. Below the navigation bar, the 'Participants' list is visible, showing 'Emilie Hauser (Host)' and 'Kacie Giuliano (me)'. At the bottom, the 'Q&A' input field is circled in blue, containing the text 'Please type questions to the presenters here.' and a 'Send' button.

The screenshot shows the 'Q&A' feedback menu in a Zoom meeting interface. The 'Chat' and 'Q&A' icons in the top navigation bar are circled in red. The feedback menu is open, showing options: 'Yes' (green checkmark), 'No' (red X), 'Too Fast' (blue person icon), 'Too Slow' (orange person icon), 'Applause' (clapping hands icon), and 'Laughter' (yellow smiley face icon). A 'Check Feedback Result...' button is at the bottom of the menu.

# Agenda

- 2:00 Introduction and logistics, Emilie Hauser
- 2:15 Going Soft: Encouraging Nature-Based Shoreline Decisions (Lucy Potter)
- 2:45 Discussion and Q&A

## Guest Panelists



Lucy Potter

## Host



Emilie Hauser  
Hudson River National  
Estuarine Research Reserve



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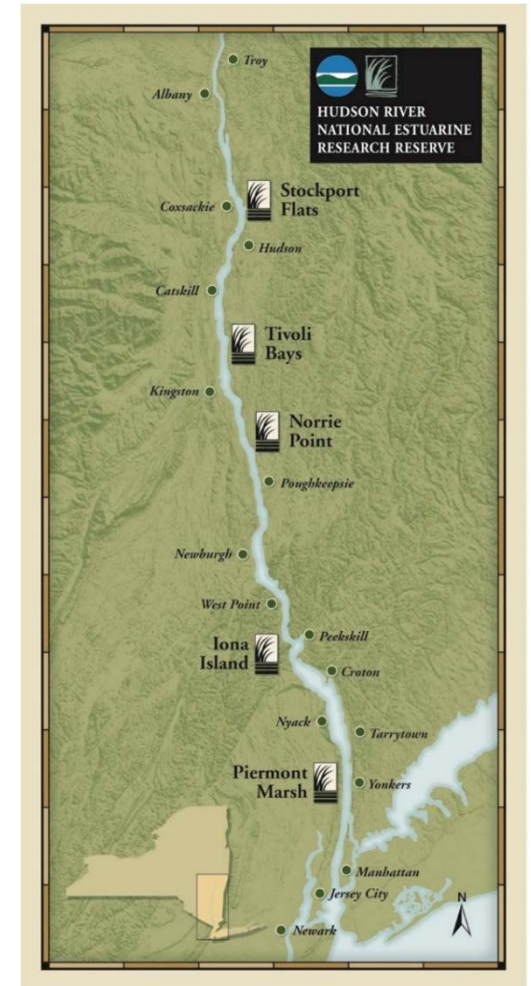
# Hudson River National Estuarine Research Reserve

Find out more at:

[www.dec.ny.gov/lands/4915.html](http://www.dec.ny.gov/lands/4915.html)

[www.hrnerr.org](http://www.hrnerr.org)

[www.hrnerr.org/hudson-river-sustainable-shorelines/](http://www.hrnerr.org/hudson-river-sustainable-shorelines/)



# Hudson River Sustainable Shorelines Project

Promoting choices that preserve or enhance ecology and shoreline benefits while meeting engineering needs in a changing climate.



[www.hrner.org/hudson-river-sustainable-shorelines/](http://www.hrner.org/hudson-river-sustainable-shorelines/)



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of Ecosystem Studies



# Series Objectives

## Previously:

participants will be aware of the range of options available to for nature-based shoreline designs and related tools and research.

## Current:

Compare efforts to encourage effective nature-based shorelines



Photo credits: GEI Consultants



GEI Consultants



COWI North America

## Series Dates

- **July 27, 2018** – Guidance for Living Shorelines for the Marine District of New York State
- Please suggest additional topics and speakers to continue the series.



# Agenda

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Lucy Potter

## Host



Emilie Hauser  
Hudson River National  
Estuarine Research Reserve

## Thanks for participating!

Emilie Hauser

Hudson River NERR

emilie.hauser@dec.ny.gov

Send group  
attendee list  
to Emilie.

If you want PDH credits please send the following information to

[emilie.hauser@dec.ny.gov](mailto:emilie.hauser@dec.ny.gov):

First name, Last name, Organization, Email

Title, City, State, Zip code

Click to add text

Please look for the  
evaluation. It will  
appear when you  
close the webinar.

Presentations and recording will be at:

<https://www.hrnerr.org/estuary-training/trainingtopic/sustainable-shorelines-designs-webinar-series/>



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