

# Melissa Ladd

Senior project manager and strategic group facilitator.

Charleston, SC  
(843) 270-7273  
melissa.ladd@gmail.com  
linkedin.com/in/melissaladd/

## EXPERIENCE

### *Fellowship Manager and Facilitator, Lynker Tech (NOAA contract)*

2019 - PRESENT

Launched a new federal graduate coastal fellowship program, including strategic planning, marketing, and evaluation. Designed training and mentoring activities to engage the fellow cohort as a remote team in 29 different sites. Facilitated NOAA partner workshops and strategic sessions and trained NOAA partners in collaborative process and facilitation skills.

### *Contract Program Manager, The Baldwin Group (NOAA contract)*

2004 - 2019

Managed six concurrent 5-year portfolio projects in the areas of software and web development, marketing, and public-private partnerships. Cultivated collaborative relationships with the client, and tracked travel budgets and labor for 90 staff members. Spearheaded the company's first successful Level II software development process appraisal by the CMMI Institute, and redesigned the process from Waterfall to Agile using Jira to plan and track development for 3 products per year.

### *Co-Owner and Facilitator, issaFacilitation*

2013 - 2018

Designed and facilitated over 20 strategic planning and team building workshops for national, state, and local nonprofits and private corporations.

### *Congressional Issues Director, Coastal Conservation League*

2001-2004

Influenced national and local environmental policies through direct communication with South Carolina's Congressional delegation and the media.

## EDUCATION

### **Duke University, NC** — *Master of Environmental Management*

2001, Nicholas School of the Environment, Ecosystem Science and Conservation

### **Furman University, SC** — *Bachelor of Science*

1999, Biology and Spanish. Honors: Phi Beta Kappa, *magna cum laude*

## PROFESSIONAL LEADERSHIP

### **Plenary Speaker and Facilitator, Together SC Summit**

Statewide Partner Strategies, 2019 | CollaborACTION with Funders, 2016

## SKILLS

Project Management  
Stakeholder Engagement  
Team Building  
Leadership  
Strategic Planning  
Workshop Facilitation  
Graphic Facilitation  
Project Planning

## CERTIFICATIONS and TRAINING

**Project Management Professional (PMP)**  
Project Management Institute

**Certified Professional Facilitator (CPF)**  
International Assoc of Facilitators

**Certified CMMI Associate**  
CMMI Institute

**Executive Certificate in Leadership and Management**  
Notre Dame University

**Visual Facilitation for Project Managers**  
The Grove Consultants